



## **Guilford Merchants Association Privacy Policy February 2025**

### **Privacy Policy**

This privacy policy applies to the use of the [www.mygma.org](http://www.mygma.org) website owned and operated by the Guilford Merchants Association, Inc.

Your privacy and security are important to us. This policy outlines how we will use and protect your personal information. We will never share your personal information with anyone except as described in this Privacy Policy, as may be amended from time to time.

### **Information Collection and Use**

Personal Information refers to information that lets us know who you are and can be used to identify or contact you (e.g., names, payment information, mailing address, email address, and phone number). We do not collect any personal information about individuals except when such information is provided to us by the user in a webform. We do not sell, rent, or distribute email addresses. Members may submit mobile numbers for the organization's use. Mobile numbers will not be sold, rented, or distributed in any way.

### **Online Purchases**

Our website offers members the opportunity to purchase memberships and other tickets for organization events, register for special events and provide information to us using webforms. Contact information is not shared with outside sources and credit card information entered into the system is not available to staff. GMA uses the information you provide to act on your inquiry or process your purchases.